Macromedia Breeze

Macromedia Breeze helps you with online meetings, presentations and training courses over the Internet. Using the familiar PowerPoint application and the Macromedia Flash format you can
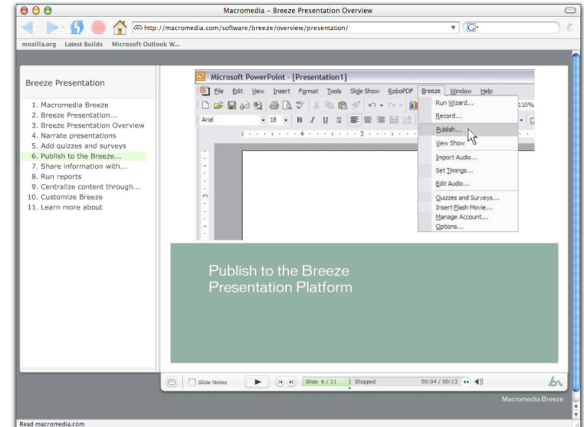
- Participate in online meetings as a presenter or meeting member
- Deliver narrated, pre-recorded online presentations
- Present and manage training courses or lessons

Macromedia Breeze consists of the core Breeze Platform and modules which provide specific application functionality. Breeze can be deployed with either some or all of these components together. The functions are:

Breeze Presentation
- Deliver PowerPoint with audio—anytime, anywhere for asynchronous presentations
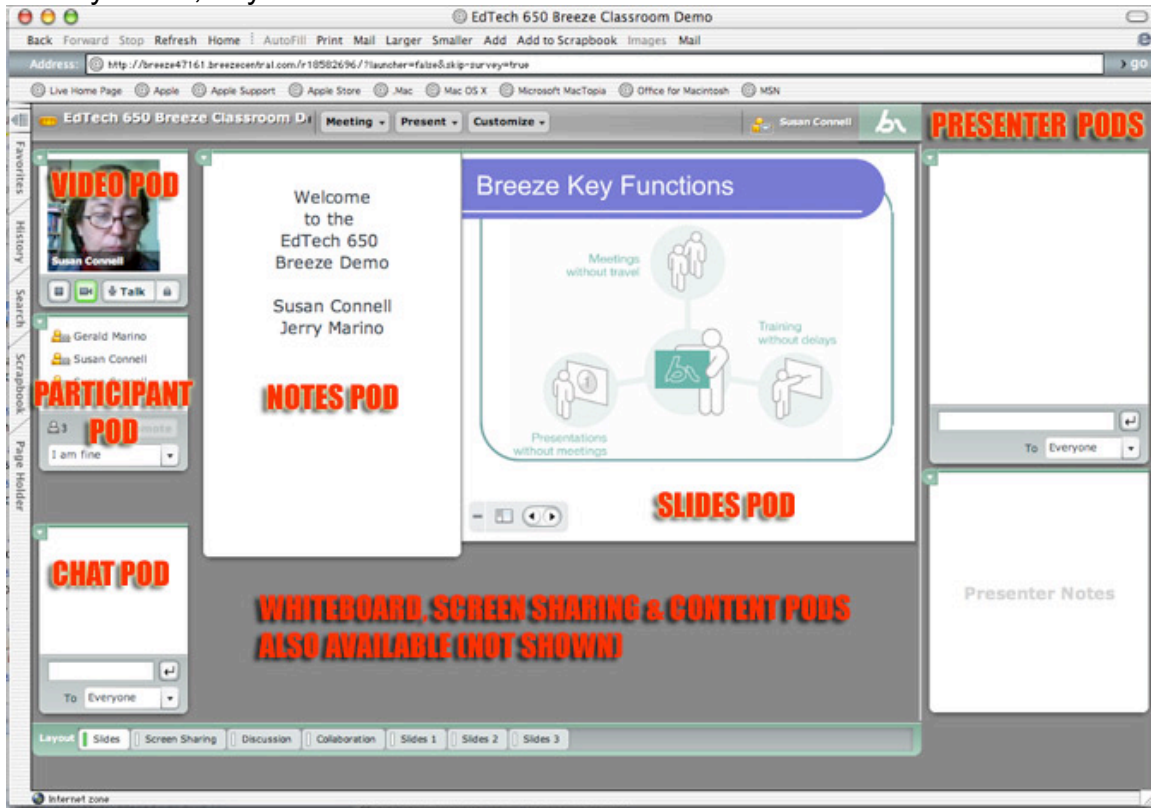- Personalize presentations with your own narration and easily deliver them through any standard web browser.

Breeze Training*
- Deliver online training
- Build a complete online training system with PowerPoint presentations. Includes surveys, tracking, analysis, course administration, and content management.
- *Breeze Presentation required for all Breeze Training solutions.

Breeze Live
- Conduct online meetings
- Meet instantly with colleagues—for synchronous conferencing and collaboration anywhere, anytime

Module Features—Core

Breeze Presentation

- **Create content using PowerPoint.** Content experts and instructional designers can develop materials by creating new PowerPoint presentations or using pre-existing slideware.
- **Easily add Breeze controls to PowerPoint menus.** Breeze adds audio recording, quiz creation, and publishing wizards within standard PowerPoint menus.
- **Deliver and publish with ease.** Deliver presentations instantly through standard web browsers in Macromedia Flash format. Macromedia offers presentation hosting packages, or you can host on your own company's servers.
- **Leverage content** through the centralized, searchable content library that lets presenters and trainers re-use and re-purpose content throughout the organization.
- **Customize Breeze** to fit unique needs of organization by adding your own logos and color schemes to Breeze interfaces, modifying registration screens, and even integrating with company systems through XML.
- **Administer, measure, and report.** Manage users, set permissions and run reports to gauge the viewership and effectiveness of Breeze presentations.

Breeze Training

- **Course management.** Schedule courses, invite and register participants, track attendee statistics, and more.
- **Administration and reporting.** Generate detailed reports on courses, students, and test results and set -up automated certification criteria.

Core Breeze Presentation Features Integrated into Breeze Training

- **Create content using PowerPoint.** Content experts and instructional designers can develop materials by creating new PowerPoint presentations or using pre-existing slideware.
- **Easily add Breeze controls to PowerPoint menus.** Breeze installs audio recording, editing and publishing wizards within standard PowerPoint menus.
- **Integrated quizzes and surveys.** Test the effectiveness of courses by building quizzes and surveys into your Microsoft PowerPoint presentations.
- **Deliver and publish with ease.** Deliver presentations instantly through standard web browsers in Macromedia Flash format. Macromedia offers presentation hosting packages, or you can host on your own company's servers.
- **Administer, measure, and report.** Manage users, set permissions and run reports to gauge the viewership and effectiveness of Breeze presentations and courses.
- **Leverage content** through the centralized, searchable content library that lets presenters and trainers re-use and re-purpose content throughout the organization.
- **Customize Breeze** to fit unique needs of organization by adding your own logos and color schemes to Breeze interfaces, modifying registration screens, and even integrating with company systems through XML.

Breeze Live

- **Instant meetings.** Breeze Live works through Macromedia Flash, which is installed on nearly all PCs today. No software download or plug-in installation required.
- **Meetings with rich content.** Bring PowerPoint slides, digital video, FlashPaper documents, Flash simulations, and other types of media into your live meetings.
- **Interact and collaborate.** Chat with a few or broadcast to many. Share applications, screens, images and documents with participants. Easily transfer files to facilitate collaborations. Use integrated tools to whiteboard or overlay annotations on slides, video and other content.
- **Gather real-time feedback through polls.** Quickly create and post real-time polls in your meeting room, and use Breeze reports for further data analysis.
- **Customize and expand.** Customize meeting room layouts and add your organization's logos and color schemes. You can even have experts create custom pod plug-ins and integrate with business systems through advanced integration features.

- **Leverage content** through the centralized, searchable content library* that lets presenters and trainers re-use and re-purpose content throughout the organization.
- **Schedule Breeze Meetings with Microsoft Outlook**, using familiar features, including integrated address book, availability lookup, and meeting recurrence, and enable meeting attendees to join meetings from within their Outlook calendars.

http://www.macromedia.com/software/breeze/productinfo/features/training.html
November 26, 2004

Breeze Module Features—Detail

Breeze Live
http://www.macromedia.com/software/breeze/productinfo/features/

Meeting Management
Easy Meeting Participation
Whiteboard
Application Sharing
File Sharing
Polling
Customization
Custom Pods
Content Support
Participant Management
Multiple Presenters
Archived Meeting Index
Keyword Searching
Meeting Reports
Web Services Framework

Breeze Presentation
http://www.macromedia.com/software/breeze/productinfo/features/presentation.html

Integrated Content Authoring within Microsoft PowerPoint
Audio Editing
Quiz and Survey Authoring
Content Management
Delivery Management
User Management
Customization
Keyword Searching
Reporting
SCORM and AICC Adapters
Web Services Framework

Breeze Training
http://www.macromedia.com/software/breeze/productinfo/features/training.html

Course Management
Encoded URL Address
Quizzes and Surveys
Self-Registration
Customization
Keyword Searching
Online Course Delivery
Course Reports
Web Services Framework